

**St. Andrews Heights Community Newsletter  
Annual Report 2013/2014  
Submitted June 16, 2014**

I've been newsletter editor since November 2011.

**Carriers**

We kept this year's carrier rates the same as last year's (20.00 per route per month for a total of 80.00 per month).

**Printing**

We continue to use Minuteman Press Beltline to print the newsletter. The prices have remained steady for the past year (231.00 per issue).

**Advertising**

In February, we raised our advertising rates by approximately 10%. We still have the lowest advertising rates around! We lost one regular advertiser, and one regular advertiser temporarily stopped advertising but has started again with a larger ad.

We will need another half-page regular advertiser in order to break even each month.

**Revenue/Expenses**

Total ad revenue for September 2013 through June 2014 was 2561.00. Expenses (printing, carriers) were 2879.00, for a loss of 318.00 (compared to a loss of 290.40 last year).

Sylvia Siemens,  
Newsletter Editor